



Mundelein Park & Recreation District

<http://www.mundeleinparks.org>

NEWS RELEASE

FOR IMMEDIATE USE

June 15, 2020

MEDIA CONTACT:

Deb Engdahl, Marketing Coordinator, 847.388.5473, dengdahl@mundeleinparks.org

Christa Lawrence, Book Author & Illustrator, 847.388.5455, clawrence@mundeleinparks.org

NEW BOOK BENEFITS PARENTS AND PARKS FOUNDATION

My New Mask teaches children why and when face coverings are necessary

Mundelein, Illinois—A new book that helps parents teach their children about why they need to wear a mask and acknowledges how life is different during the Covid-19 pandemic is also helping the Mundelein Park's Foundation. *My New Mask*, written and illustrated by Mundelein Park & Recreation District's Marketing Manager Christa Lawrence, is a sweet story about a child learning what a face covering is, who needs to wear one, when it is necessary to wear one and why. The story is told in both English and Spanish (translated by Park District staff member Lety Ellsworth). It is available for purchase on Amazon at <https://amzn.to/3d4lqp9> for \$2.99 as a Kindle download or \$10 as a paperback. The proceeds from the book go to the Mundelein Parks Foundation, a 501(c)(3) (<https://mundeleinparks.org/about-mprd/mundelein-parks-foundation/>) organization that seeks to strengthen community and family ties with a

-more-

self-generating funding source to finance recreational scholarships to the disadvantaged of the Mundelein community.

“I wrote and illustrated this story to help children adapt to the changes caused by the Covid-19 pandemic and created a video to be played on social media,” said Lawrence. “Later, I realized that we could turn these efforts into a book that would make a great resource for parents, preschools, daycare centers and more.”

“We usually fund raise for the foundation through special events at the Park District,” added Lawrence, “but had to cancel many of these this year due to the pandemic. With the proceeds of the book benefiting the Foundation, it’s a win for those that purchase the book and for the Foundation!”

In addition to purchasing on Amazon, limited copies of the book will be available for purchase at the Community Center (1401 N. Midlothian) starting sometime next week. Community Center hours are now 8 am to 5 pm, Mondays through Fridays.

#

PHOTO CAPTIONS:

Photo 1:

My New Mask written and illustrated by Mundelein Park District Marketing Manager, Christa Lawrence.

Photo 2:

Christa Lawrence, Marketing Manager, Mundelein Park & Recreation District
photo credit: Park District Staff

